



**CITY OF ELY COUNCIL
TOURISM AND TOWN CENTRE COMMITTEE**

**MINUTES OF A VIRTUAL MEETING HELD AT 7.00 pm
ON MONDAY, 26TH MARCH 2021**

PRESENT:

Cllr Dian Warman	Cllr Lis Every
Cllr Christine Whelan	Cllr Sue Austen
Cllr Ian Lindsay	Cllr Sarah Bellow

Mrs Anna Bennett (Tourism and Town Centre Manager)

1. Apologies for Absence

Cllr Wilkins sent his apologies.

2. Declarations of Interest

There were no declarations of interest.

3. Public Question Time

There were no members of the public present, so there were no questions raised. Cllr Warman mentioned that this section of the agenda could be removed.

4. Minutes of last Tourism and Town Centre Committee Meeting and Matters arising

The minutes of the last meeting, held on the 15th February 2021 were approved and signed as a true record. Pages T&TC 45 and 46 refer. There were no matters arising.

5. To Receive an Update on the Service and the Town Centre (see report from T&TC Manager)

Mrs Bennett gave a full account of her report and progress in planning for re-opening in May. Easter guided walks were discussed and plans for new 'walks with a difference' and other new tours planned for May 17th and into the summer months. Admission price to Oliver Cromwell's House was discussed and agreed to raise slightly to cover the costs of the new audio tours. The tour scripts were shared with the Committee and Cllr Lindsay gave positive feedback.

Mrs Bennett also discussed re-launching of Escape Room challenge with bookable sessions from May 22nd. Other events held within the house were also discussed ready for re-launch in conjunction with Step 3 of the Roadmap out of lockdown.

Mrs Bennett gave a brief explanation of a new concept of Data Capture using the in-house WiFi and would give further detail during the next Committee meeting.

A final run through of what Events are running in Ely was explained by Mrs Bennett. It was also discussed that Eel Fayre would now take place July 17th on the East Lawn of Ely Cathedral. There would be no Food Festival this year. Other events like Apple Day will take place as normal in the Autumn.

To end, a full report of Social Media stats were explained and Mrs Bennett referred to the Ely High Street Bunting project as gaining the most likes, shares and reactions given the event gained TV coverage and PR for Ely and the traders.

6. To discuss 'Friend of' Groups and set a date to discuss

A date and time of 6pm 18th May was agreed by Cllr Warman, Cllr Every, Cllr Bellow and Mrs Bennett. Mrs Bennett agreed to report back at next T&TC meeting in June.

7. Personnel Health and Safety Matters

There were none to discuss.

8. Personnel Matters

Mrs Bennett informed the Committee that Mrs Reddick had accepted her position as part-time Business Liaison Assistant.

9. Any Other Business

There was no other business.

10. Date of Next Meeting

Date of the next meeting was agreed to take place in person at the Maltings Ely, June 1st at 7pm.

The meeting closed at 7.45 pm

Due to enforced social distancing caused by the Coronavirus, this meeting took place by video communication, accessed by the Zoom meetings facility